

Canada's Red, White and Black Bull Sale-Entry information

Entry due date: January 25, 2020. Email to firstclasscattlemarketing@gmail.com

Sale Date: 1 pm Mar.21, 2020. Sale Location: Johnstone's Auction Barn, Moose Jaw, Saskatchewan

Sale responsibilities:

- Over-all sale management, Entries, Website, mailing, advertising, catalogue, budget, sale rules: First Class Cattle Marketing
- Hotel contract: Lone Pine Cattle Services
- Auctioneer: Scott Johnstone
- Ringmen: Darwin Rosso and First Class team
- Money collection and distribution at the sale: Johnstone's
- Money collection or invoicing for bulls sold on internet or phone bids: individual seller of the lot
- Internet broadcast company: DVAuction, www.dvauction.com. PH: 402-316-5460
- Sale Photos and videos: Recommended photographer is Sarah Buchanan, Golden Thread Livestock Images; 306-681-5340 or sarah@goldenthread.ca, www.goldenthread.ca.
- Catalogue will be designed and printed by First Class Cattle Marketing.

Sale Rules:

- Each consignor will pay \$150 plus GST entry fee per bull for the costs associated with the advertising, catalogue, mailing, website, prizes, buyers draw, ringmen, and administration costs. Entry fees and pre show costs will be managed by First Class Cattle Marketing.
- Each consignor will pay a commission charged for use of the facility, collection and distribution of money on sale day, Auctioneer. Commission will be dependant on number of bulls at the sale and the average of the sale.
- Floor Price will be set at \$3000 all yearling bulls and \$3500 all two year old bulls. Consignors will be charged commission if bulls pass at these rates. Should a consignor choose a higher floor price on any of his/her lots they will be charged on that higher floor price should the bull pass.
- Pedigree transfers are the responsibility of First Class Cattle Marketing and at the sellers expense as per breed association rules. Please provide the pedigrees to First Class Cattle Marketing prior to the bull sale.
- It is recommended that each catalogue lot include performance data, EPDS, Pedigree, Genetic Anomaly results for the animal or its parents, and a photo. The photo may be of the animal or

any relatives that will help market it. It is the consignor's responsibility to provide this information. Professional quality photos are highly recommended.

- Each consignor that has a website is asked to link to the Canada's Red, White and Black Bull Sale website, Facebook page, and twitter account.
- Bulls born in 2019 must weigh a minimum 1000lbs on March 21, 2020.
- Bulls born in 2018 must have a weight per day of at least 2.2lbs on March 16, 2020.
- It is recommended that bulls be halter broke but it is not a requirement. Nose Rings are optional.
- It is recommended that bulls be semen tested. Bulls that are not semen tested will be noted as such. These bulls must sell with a breeders guarantee and if the buyer requests the bull be semen tested prior to delivery. Sale management will measure the scrotal circumference and resulting measurement will be available to bidders.
- Bulls having a satisfactory semen test will have the vet measured scrotal circumference results available for bidders.
- Sale order will be generated by sale management.
- Bulls must be quiet. Any bulls that are deemed by the Sale management or Auctioneer as being unsafe must be removed from the sale prior to 9am sale day.
- All bulls must be presented in a professional manner. Bulls must be clean. Clipping is strongly recommended.
- Each bull will have a lot tag and stall card.
- Each Consignor should have their own stall sign.
- **Penning:** Bulls will be stalled as space allows. The ideal pen size will be three bulls per pen. Bulls will be matched to appropriate pen size when possible. Breeds will be stalled in close proximity when possible.
- **Hotel:** Days Inn, Moose Jaw. Ph: 1-306-691-5777. Block rate is \$90.00. Dates are March 20. To access the block, tell the reservation desk you are part of the Canada's RWB Bull Sale.
- **Schedule of events**
 - Thursday barns are available
 - Friday mid-morning- weighing begins
 - Saturday March 21
 - Noon- Sale order posted
 - 12:50- Bulls start to line up
 - 1:00pm- Welcome to the sale, Auctioneer announces terms and sale begins.

Canada's Red, White and Black Bull Sale Entry Form

Please fill out for each bull. Entry Fee \$150/bull entry

Email to – firstclasscattlemarketing@gmail.com

Consignor: _____

Address: _____

Telephone: _____ Cell: _____

Email: _____

Website: _____

Breed: _____

Bull Registration Number: _____

Performance Data: _____

Comments:

***Please make Cheques Payable to First Class Cattle Marketing**

Submit to:
Box 1740
Crossfield, AB
T0M 0S0